

The logo for Hogan Lovells, consisting of the name in a serif font on a lime green square background.

Hogan  
Lovells

# Our Government Relations and Public Affairs Capabilities

*International Trade and National Security Summit*

September 12, 2023



## Government Relations and Public Affairs

# Exceptional knowledge, practical support

The Government Relations and Public Affairs practice takes a strategic approach to complex, often highly technical matters. We have earned a top-tier ranking by *Chambers USA*, where sources say, we are “considered to be at the forefront of government relations issues.” We are highlighted in rankings compiled by industry surveys, including *Legal Times’* Influence 50, *Washingtonian’s* Top Lobbyists, and *The National Law Journal’s* Leaders of the Pack.

Government policy and regulation define your business environment. Our global team combines the significant industry knowledge of more than 600 regulatory lawyers with a deep understanding of how government works. We offer clients a formidable combination of political intelligence, coupled with unparalleled access to key government officials. Many of our lawyers and policy advocates have extensive backgrounds in public service. We take the time to learn the nuances of your business and incorporate that knowledge into a strategic approach.

### Lobbying and Public Affairs

We provide a fully integrated team of lobbyists, regulatory specialists and communicators operating under one budget, as a unified team working to deliver the outcomes you seek. In a field awash with former government officials, we have a bipartisan team of stand-out, highly-experienced individuals with exceptional relationships at all levels of government and within regulatory bodies. In addition to direct lobbying, our team orchestrates public affairs campaigns that build mass support that signal to government regulators and legislators that your position will be favored by their constituencies.

### Congressional Investigations

Congressional investigations are unique, often highly political experiences that, if not handled correctly, can have a significant impact on a target organization. With many years of experience, our team effectively assists out clients navigate all aspects of Congressional investigations, including negotiating directly with the Committee on the scope and direction of the investigation.

#### Areas of focus

- Congressional investigations
- Federal funding and appropriations
- Coalition management
- Education
- Energy legislation and policy
- Environment/climate change
- Financial services
- Political law compliance
- Foreign government representation
- Tax legislation and policy

## Global Representation

Our lawyers have assisted organizations and governments from North America, Latin America and the Caribbean, Asia, Europe — including the European Union — Africa, and the Middle East. We understand how to vigorously advocate the interests of our foreign clients, while preserving, and often strengthening, the relationship of those clients with the government of the United States, including with the Congress, Executive Branch, and sometimes in states where the diaspora is strong.

Our lawyers and professionals, with many years' experience in high-level positions in the Executive Branch or in Congress, provide valuable and timely insights on the issues central to our clients as we together navigate relations with the U.S. government, mindful of domestic considerations as well. A thorough understanding of the U.S. policymaking process is invaluable for diplomats who deal with Washington and facilitate the diplomatic process.

For this reason, our lawyers are often asked not only to monitor but also analyze key developments in the legislative and executive branches. In some instances, our embassy and government clients request a more probing analysis to provide a greater depth of understanding of U.S. political and regulatory developments. In other instances, our clients ask us to act as an advocate on their behalf before the government or Congress.

We are often asked to provide legal or public policy counseling to non-U.S. companies. Assisting such companies to understand and comply with U.S. laws and regulations can bring significant benefits for the companies, their governments, and their U.S. partners. Hogan Lovells thus acts as a vigorous advocate for non-U.S. companies as well as foreign governments, their agencies and instrumentalities, and their officials.



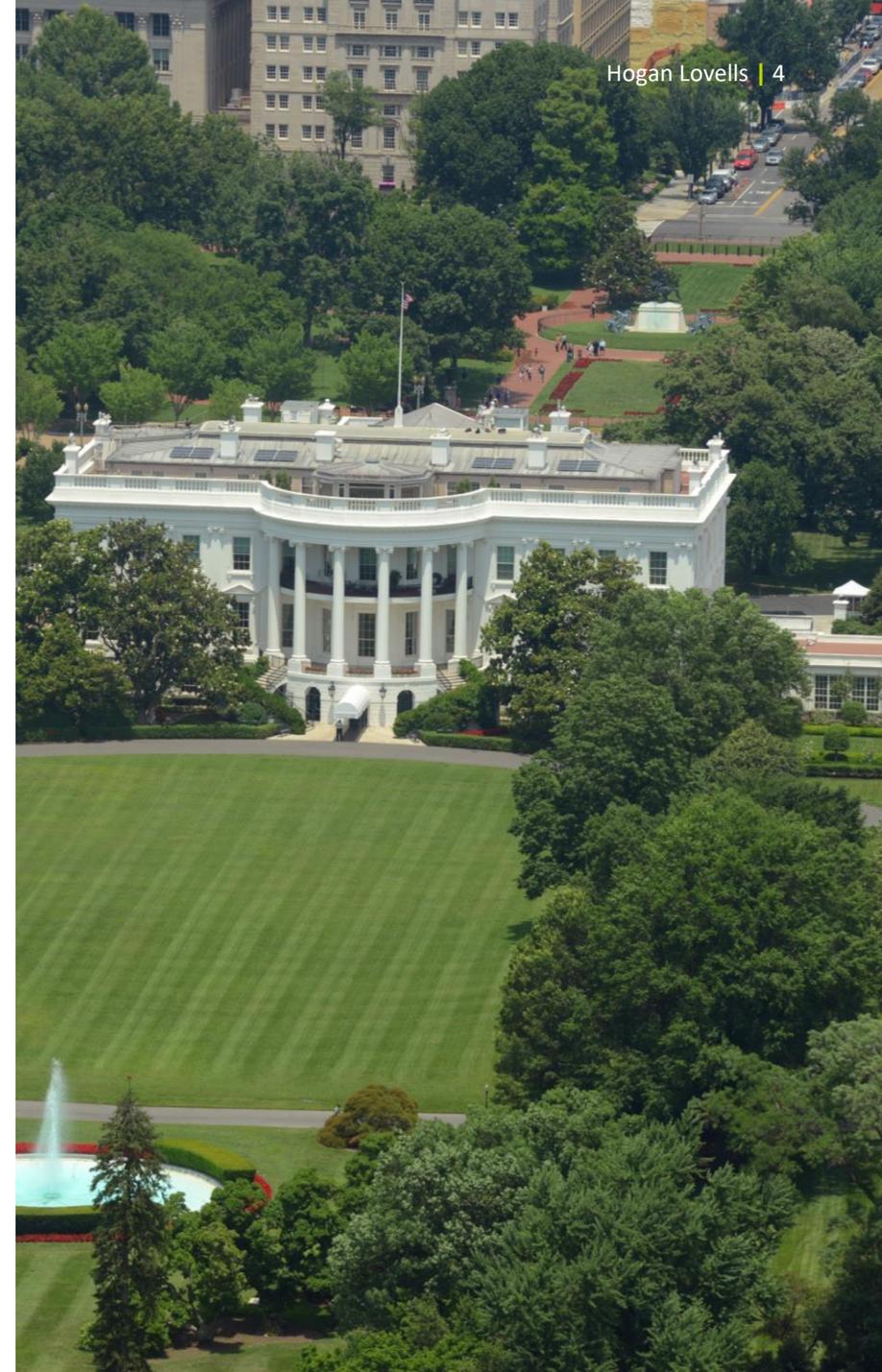
## Depth and breadth of relationships

Our team has strong working relationships with Members of Congress, their staff, and senior officials and high-ranking political appointees in the Biden Administration, including in the White House and other relevant federal agencies.

We help clients by identifying and developing their policy goals, coordinating appropriate meetings with key-decision makers and influential policymakers in both Congress and the Administration, as well as prominent think tanks and media outlets.

We think differently and are organized differently in order to deliver the results that our clients seek. Together, your Hogan Lovells team combines:

- Well-connected and widely respected lobbyists with access to the levers of power
- World-class lawyers who understand your issues to the core and have many years of experience working with government officials
- Trusted public affairs communicators who shape public opinion and drive media narratives



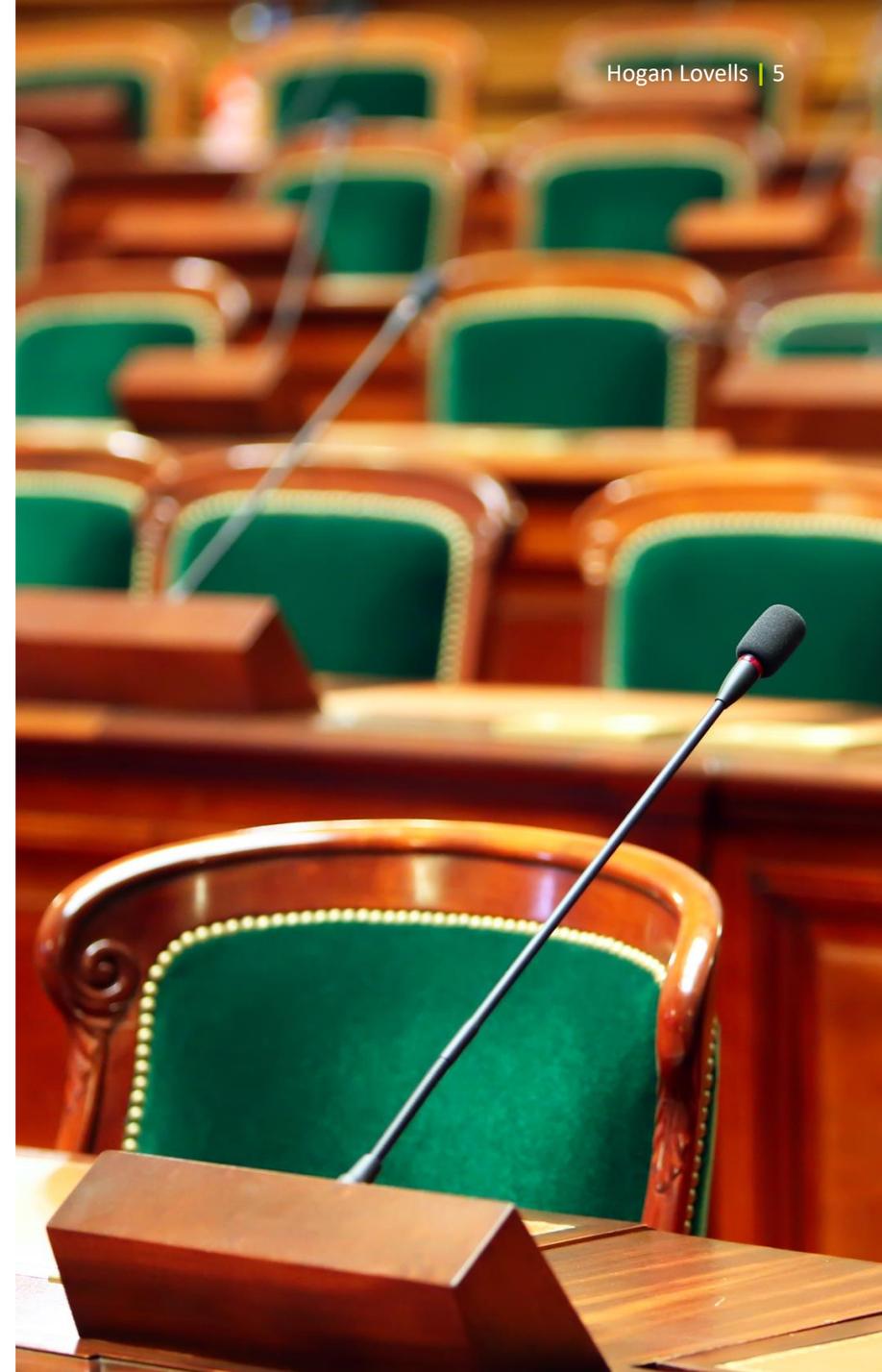
## How we can help in an investigation

For most people, being under investigation in a congressional hearing is unique. It's an anxiety-ridden event, even for those who have faced Congress before. And it puts both your reputation and your company's reputation on the line, not to mention the risks of litigation, adverse publicity, and ensuing stock price impacts.

Our Congressional Investigations practice, ranked Band 1 by *Chambers USA* in 2023, combines extensive government investigations experience and deep substantive knowledge of the investigatory process with a high-powered lobbying and strategic communications team. This combination provides clients with precisely tailored services that high-profile, sensitive inquiries require. In addition to a strong track record in the defense of congressional and state and federal investigations, our team members' aggregate experience includes the political relationships needed to represent you effectively in this highly charged environment.

In just the past several years, we have represented dozens of companies in responding to congressional requests for information, prepared client witnesses for congressional staff interviews, defended witnesses in congressional committee depositions, and prepared and represented senior executives who gave testimony in congressional hearings. In addition, we have often represented these clients in related state attorney general and federal and state regulator inquiries. We take a holistic approach, bringing legal, legislative, and regulatory experience. Using our insights, gleaned in part from relationships with members and staff, we keep you updated on what's going on behind the scenes.

Having sat both inside and outside of Congress, we know what you can expect and how you should react. Congress likes cooperation and dislikes obstruction. Because we understand these pressures, we can help you successfully navigate this investigation.





[www.hoganlovells.com](http://www.hoganlovells.com)

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For more information about Hogan Lovells, the partners and their qualifications, see [www.hoganlovells.com](http://www.hoganlovells.com).

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