

2021 Africa Forum



Roz Thomas- CEO Africa Hill+Knowlton Strategies

A 25-year plus veteran in the communications business, Roz is CEO Africa at Hill+Knowlton Strategies, a WPP company, where she is responsible for driving growth across the continent. She has a proven track record of advising and supporting global and regional clients to achieve their ambitions in the region.

An entrepreneur at heart, she was a partner in a niche communications firm for many years, helping grow the business to the point where it was bought by H+K Strategies in 2013.

Social impact, innovation, sustainability, entrepreneurship and are common threads of this news junkie's reading habits, and are reflective of her passion for the continent's people and their resilience. From 2016-2018, Roz was a contributor to the working group of the CEO Initiative, formed by the late Jabu Mabuza and Pravin Gordhan to help stave off an economic crisis and liaise with the government of South Africa.