

The Transforming Business Environment

What's happening

- The business environment is increasingly volatile and uncertain
- The future seems to be rushing forward faster
- The role of government policy is increasing
- Geopolitical tensions are increasing and impact all businesses, even those that don't operate at global scale
- Mastering traditional business operations does not assure success

Why

- AI and digital services are rapidly transforming industries
- Energy security and cost are commercially important, not just energy transition and climate change
- Geopolitical competition drives industrial policy focused on key sectors
- Global debt issues, public and private, plus technology changes are recasting finance
- Automation and geopolitical tensions are remodeling manufacturing

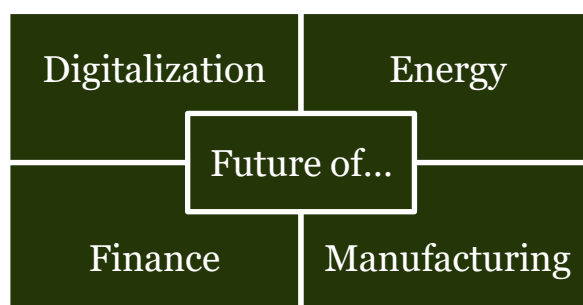
Why it matters

- Rapid change in business environment means winners and losers, risk and opportunity reshaped fast
- Success of businesses, industries, and even national economies in the balance

How we can help

- Strategically analyze global developments at intersection of Business and Law
- Help businesses see trends, and get ahead
- Rapid response to changed rules and regulations

What we do: Teams focused on ...



Zooming in...

Then

- Just in time supply chains
- Global openness
- “Chimerica”
- ESG marketing - “Everything that Sounds Good”
- Rapid technological change
- Energy Abundant

Now

- Secure and diverse supply chains
- Geopolitical competition
- Industrial policy and tariffs
- ESG - Regulation and backlash
- Exponential technological change
- Energy Constrained